

THE SYLLABUS

A newsletter for Kansas State University
Master of Agribusiness students, alumni & friends.



A quiet Waters Hall during the COVID-19 Pandemic

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What's inside:



Zoom Happy Hours

We've had the opportunity to reconnect with several of our students and alumni through class reunions/happy hours on Zoom.



Calendar of Events

Here's a list of our upcoming events.



Students & Alumni

Our current students and alumni are out doing big things! There's nothing more rewarding than seeing students earn promotions and accomplish milestones. Keep us up to date on where life is taking you so we can share your achievements!



MAB Theses

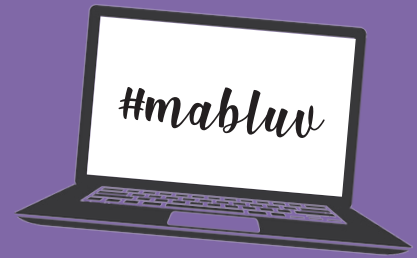
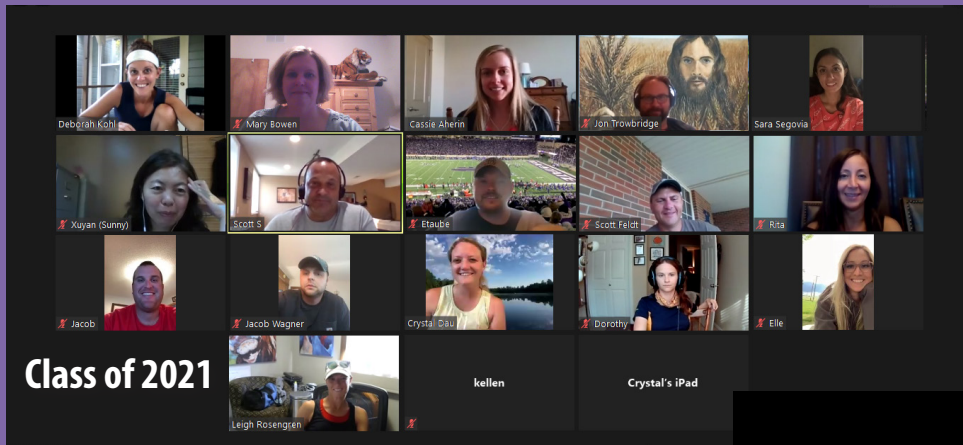
Several students completed their thesis projects during the spring and summer.

Class of 2000

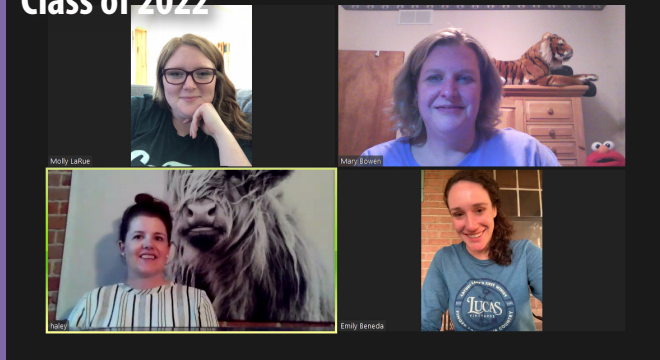


Master of Agribusiness

#ZoomHappyHours



Class of 2022



Class of 2016



Class of 2010



Class of 2013



Class of 2017



MAB Student and Alumni Class Reunions

While the COVID-19 Pandemic has been difficult and resulted in rapid changes to all of our lives over the last few months, there have been positive moments, too. One of those positives has been the opportunity to reconnect with several of our students and alumni through class reunions/happy hours on Zoom - from our first class of 2000 to our current class of 2022!

The Zoom Happy Hours have been very popular among many MAB Cohorts including:

- Class of 2000
- Class of 2001
- Class of 2010
- Class of 2013
- Class of 2016
- Class of 2017
- Class of 2018
- Class of 2019
- Class of 2020
- Class of 2021
- Class of 2022

We've enjoyed watching as classmates catch up and share updates on their families and careers. If you'd like us to schedule a Zoom Happy Hour/Reunion for your class, just let us know. We'd be happy to create the zoom meeting and send you the link.

"Our Class of 2018 Zoom Happy Hour was a great way to reconnect "face-to-face" with our cohort. It has been three years since we were all together, but our group is so close, we didn't miss a beat! It really brought some sunshine to not so easy times for all of us."

-Cheyenne Rhodes

Student & Alumni News

Melissa (Frick) Brossard ('06) started as the Plant Manager at Reser's Deer Creek Plant.

Sarah Velasquez ('07) started as the K-INBRE Communications Core Director at the University of Kansas Medical Center.

Catia Jorge ('08) started a new position as Vice President/Head Trader at Olam.

Brent Schwenneker ('08) was recently selected as one of the Leaders in Ag 2020 by Farm News.

Earl Biggers ('09) is excited to announce that his granddaughter, Audi, was selected as the Dairy Ambassador for Tioga County, New York.

Rick Palermo ('09) started a new position

as the DC Safety Specialist at Whole Foods Market.

Jennifer McDonald ('13) and her winery, Jenny Dawn Cellars, has been nominated by The Hue Society for recognition as one of the top 10 Tasting Rooms in the nation by USA TODAY.

Chris Wagner ('13) started a new job as General Manager at Great Bend Co-op.

Mike and Jarah Hauger ('14) welcomed a new son, Reed Henry, on May 17th.

Christopher Hines ('14) started a new position as Assistant Grain Manager at Agtegra Cooperative.

Ednah Ngoma Kasanda ('17) started a new position as Executive Director at PRS 365.

Andrew Lauver ('17) and his wife, Mary, welcomed their daughter, Doris Marie, on June 23rd.

Michelle Mensing ('17) started as the

Communications Program Coordinator in the Department of Animal Science at Iowa State University on July 1st.

Geo Ceratti ('18) is the new owner of AGRIZAPP LLC.

Kaitlyn O'Neal ('19) and her husband, Royce, welcomed their first daughter, Kora Elizabeth on March 25th.

Cassie (Kniebel) Aherin ('21) started a new job as the Project Manager at Ecosystem Services Market Consortium (ESMC) on June 1st. Cassie married fiancé, Dustin, on May 16th and they have moved to St. Louis, MO.

Dave Ashford ('21) has accepted a new position as Senior Scientist with Booz Allen Hamilton working on the detection and control of global infectious-disease threats.

Jonathan LaPorte ('22) authored an article for Michigan State University Extension, "What is the lender looking for?"

GUESTOLOGY:

The framework for the magic of Disney service

MAB Staff have been reading *Be Our Guest: Perfecting the Art of Customer Service* by Theodore Kinni and the Walt Disney Company, and developing our own MAB Service Standards. Be watching for a survey to get your input on how we can best serve our students, alumni, friends, faculty and staff.



Save the Date

August 2-6

Animal Health Cohort Virtual Campus Session

August 10-14

Agricultural Economics Risk & Profit Virtual Conference

September 1-2

MAB at Virtual K-State All-University Career Fair

September 9-10 & 15-17

MAB at PetFood Forum Virtual Connect

September 16-17

MAB at Women in Agribusiness Virtual Summit

September 28

MAB hosting KC Ag Outlook Breakfast in Kansas City, MO

September 28-29

MAB Industry Advisory Board Meeting

October 2

Last day to schedule a defense for name to appear in Commencement program

October 10

MAB Tailgate before KU/K-State Football

October 19-22

MAB Campus Session at K-State Olathe

November 2

K-State global Campus scholarship application deadline

November 4

MAB at Chicago Section IFT Supplier's Expo, Chicago, IL

November 13

MAB at AFA in Kansas City

November 13

Final Copy of thesis due to Graduate School to be Fall '20 Graduate

November 23

K-State Spring and Fall commencement at Bramlage Coliseum

December 1

MAB/AgEcon scholarship application deadline

— THESIS DEFENSES —



Ashley (Howlett) Bliss

Class of 2020

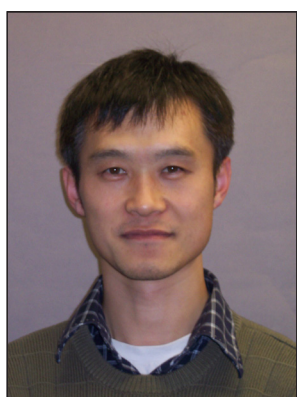
"Comparing Income over Feed Costs in a Protein Premium Market."



Lenai (Mull) Branco

Class of 2020

"Do Farmer Demographics Influence the Type of Communication They Prefer?"



Young Jung

Class of 2007

"Characteristics Influencing the Historical Performance of U.S. Mutual Funds."



Mindi Merritt

Class of 2020

"Effect of Hurricanes on Cotton Yield and Output in Georgia and Texas."



Kingsley Mgbike

Class of 2020

"Foil Scrap Reduction: Continuous Improvement in the Foil Processing Industry."



Dustin Newlin

Class of 2016

"Profitability of Utilizing Blended Soybean Seed in Kansas."



Henry Okupa

Class of 2020

"Cybersecurity and the Future of Agri-food Sector."



Amy Stutzman

Class of 2020

"A Meta-Analysis of Willingness to Pay for Local Beef."

Thesis projects can be found at <http://krex.k-state.edu> or by logging into the MAB Community Page on Canvas.